

ELLE

FASHION JADE FRAMPTON'S SWIM WEEK DIARY



ELLE's Market Editor Jade Frampton spent this weekend at Miami Swim Week. Her diary, below!

Day #2

I woke up bright and early and headed directly to Salon Allure to see my usual favorites: Red Carter, Diesel, and Tori Praver. The Marysia collection featured a beautiful pastel palette with retro silhouettes and newcomer Charlie By Matthew Zink showed a 70's inspired collection.

I headed over to the convention center for the rest of the afternoon to see Undres, Tavik and Basta, the latter of which showed reversible swimwear in a variety of colors and shapes. Then it was back to the Raleigh for the Swimwear Anywhere show. Mara Hoffman showed next, back at the convention center, and her girls wore hippie inspired swimwear topped with fish tail braids. Next up, True Religion went rock with studded swim and acoustic guitars for accessories.

